Green Film Production 2.0: Beyond reusable coffee cups
General framework of environmentally friendly film productions in Europe

21 February 2020, 14:00 to 18:00

Federal Ministry for the Environment, Nature Conservation and Nuclear Safety
Innenhof, Stresemannstraße 128 – 130, 10117 Berlin

An event, organised by the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, along with Green Film Shooting, an initiative of the European Centre for Sustainability in the Media World, and the Heinz Sielmann Foundation, and in cooperation with the Federal Government Commissioner for Culture and the Media.

Programme

14:00 Welcome and Introduction

Jochen Flasbarth, State Secretary, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

Jan Haft, Member of the Foundation Board of the Heinz Sielmann Foundation

14:20 Keynote

Hannes Jaenicke

14:30 Panel discussions
Panel discussion I: General Framework of green film production

Peter Dinges, CEO of the German Federal Film Board (Filmförderungsanstalt, FFA)
Lucia Recalde, Head of Unit, Creative Europe MEDIA
Helge Albers, CEO, Filmförderung Hamburg Schleswig-Holstein
Nevina Satta, CEO, Sardegna Film Commission; Board Member Cine Regio Green + Italian Film Commission
John Gormley, Chairperson Screen Producers Ireland; former Minister for the Environment

Panel discussion II: Green film production in practice

Karsten Stöter, Producer; German Film Producers Association (Verband Deutscher Filmproduzenten - VDFP)
Antra Cilinska, Producer, Jura Podnieka Studija, Latvia
Michael Imboden, Producer, Triluna Film, Switzerland
Emellie O’Brien, Earth Angel, USA
Niels Maier, Maier Bros, Germany

15:55 Closing
Dr. Ulf Jaeckel, Head of Unit „Sustainable Consumer Protection, Product-related Environmental Protection“, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

16:00 Get together

18:00 End of the event